

# MELANIE CHOI

GRAPHIC DESIGNER - ILLUSTRATOR - PHOTO STYLIST

A passionate visual designer involved in building brands, setting designs in motion and laying the groundwork in layouts. Experienced with navigating online spaces for over 10 years. Possesses forward thinking, dedicated to engaging audiences with thoughtful designs.

[melaniechoi.com](http://melaniechoi.com)

## Let's Grab Coffee!

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🌐 [linkedin.com/in/melaniechoidesign](https://www.linkedin.com/in/melaniechoidesign)

## EDUCATION

Emily Carr University  
of Art + Design  
2015-2019  
Bachelor of Fine Arts: Illustration

Toronto Film School  
2020-2021  
Diploma of Design  
and Interactive Media

Isituto Europeo Design  
2018  
Certificate Program:  
Fashion Styling

## SKILLS

Illustrator	Photography
Adobe XD	Product Styling
InDesign	Colour Theory
Photoshop	Customer
Lightroom	Service
After Effects	Public Speaking
	Basic HTML/CSS

## LANGUAGES

English + Cantonese [ Fluent ]

## WORK EXPERIENCE

Melanie Choi Designs //  
Freelance Designer  
2013 - Present

Designing branding, social  
media content, illustrating and  
styling for various clients.

43N X 79W Studio // Junior  
Graphic Designer  
2021 - Present.

Create unified visual assets  
across the client's platform on  
social media and print media.

Oak + Fort // Sales Associate  
2019 - 2020

Providing exemplary customer  
service and styling towards  
clientele. Working with the latest  
trends and product knowledge  
on our e-commerce.

Subterranean Magazine // Issue  
Illustrator  
2019

Was a featured illustrator on  
#82 issue, creating spot and  
full page spread illustrations  
throughout the issue.

## CREATIVE PROJECTS

Blanket Fort // ECUAD Grad  
project // Vancouver, BC

Two part project, featuring  
illustrations in tandem with  
photography focusing in  
styling and art directing.

0-100 // Vogue Italia, Sara  
Maino X IED // Florence, IT

Co-directed/produced a  
photoshoot in Florence, Italy  
with Vogue editor Sara Maino,  
and designer Daniela Fiorilli.

IED Design Special Week//  
Il Bisonte// Florence, IT

Envisioning and marketing  
done for luxury leather  
company Il Bisonte in  
Florence, Italy. Experience  
included design case study  
and design solving.

